

MERRICKVILLE PUBLIC LIBRARY

STRATEGIC PLAN

2013 - 2018

ENRICHING YOUR LIBRARY AND COMMUNITY

OUR VISION

The Merrickville-Wolford Public Library Board and Staff envision the Library as a place of enrichment, valued by the community as a whole as an attractive and welcoming gathering place that provides skilled and friendly client service and convenient physical and virtual access to an evolving variety of popular information and leisure resources and activities.



ACHIEVING OUR GOALS

The Library Board completed a Community Needs Assessment (CNA) in 2012 as part of its Strategic Planning process. The CNA Report can be found on the "About the Library" page of the Merrickville Public Library website.

The Board held Strategic Planning sessions using the results of the CNA to develop Strategic Directions for the Library for the next 5-year period. Guiding principles throughout the planning period included the need to respect relevant governance, to maintain fiscal probity, to ensure a safe and secure environment, to be responsive to patrons, to promote lifelong learning and to enhance community life.

One of the main messages delivered through the CNA was that the library is a valued community resource. The Strategic Plan will help to ensure that the Library is effective in responding to the needs of the community into the future.

The Library Board and staff has created an implementation plan, which will be reviewed and updated annually, to achieve these strategic goals. We will report our progress to Council and to the community through our Annual Report and on the Library's website.

The Library will provide
Convenient and Skilled
Client Service



We Will:

- * Improve the physical convenience of Library services by adding staff and hours of service.
- * Support excellent client service by ensuring staff receives ongoing training.
- * Commit to providing the convenience of virtual access to the Library and to our collection of information e-resources.
- * Provide the community with information and training opportunities for Library resources and services.
- * Enhance client service by adopting AODA accessibility standards.
- * Pursue funding to meet client service expectations.

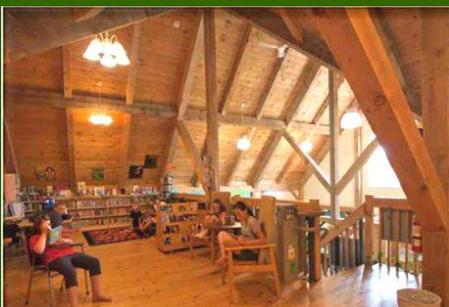
The Library will be valued as an
essential Community Service
and Gathering Place



We Will:

- * Promote the Library as gathering place and centre for life-long learning by developing and enhancing programs and services for target segments of the community.
- * Consult with target segments of the community about Library services.
- * Enhance the effectiveness of our communications with the community.
- * Update the Library's technological infrastructure to meet the community's evolving needs.
- * Build our relationships with community partners and municipal government to enhance our role as an essential community service.

The Library will be an
Attractive and Welcoming
Public Space



-photo by Coba Studios

We Will:

- * Ensure that the Library continues to be one of the “jewels of the community” through regular review and maintenance of the building and infrastructure.
- * Review use patterns and space requirements to ensure that the building will continue to meet the requirements of the Library collections and community use.
- * Develop a plan and funding campaign for future building updates and renovations to accommodate changing Library needs and accessibility legislation.

Read the Library’s Community Needs Assessment Report at:
www.merrickvillelibrary.ca - Go to the “**About the Library**” page.